

SCHOOL OF BUSINESS

Destination of Excellence



**“Shaping BUSINESS Leaders
for GLOBAL Reach”**



ज्ञान-विज्ञान विमुक्तये

Recognized by the
University Grants Commission (UGC)



SHRI PRANAB MUKHERJEE PRESIDENT OF INDIA

with Shri Dhruv Galgotia, CEO,
Galgotias University



SHRI VENKAIAH NAIDU VICE PRESIDENT OF INDIA

at Galgotias University Convocation

"Galgotias University has done remarkably well to distinguish itself as a premier university in NCR. It reflects dedication & commitment of teachers, sincere efforts of students and inspiring vision of management."



SHRI NARENDRA MODI PRIME MINISTER OF INDIA

conferring The DQ ICT Award to Shri Suneel Galgotia, Chancellor, Galgotias University for Ranking University in Academics & Global Linkages and Ranked among Top Institutions in India for Placements



SHRI SUNIL P GAVNDE, DIRECTOR & CEO AND SHRI SHARAD G MORE, DIRECTOR & COO OF DABBAWALA ENTERPRISE PVT. LTD.

the internationally acclaimed Mumbai Dabbawala Lecture for BBA and MBA students.

**SHRI RAMAN AGGARWAL, CHAIRMAN,
FIDC AND SENIOR VP, CORPORATE AFFAIRS,
SREI INFRASTRUCTURE FINANCE LTD.**

Guest Lecture on Entrepreneurship and
Non-Banking Financial Companies



**MR. SANDEEP TYAGI, DIRECTOR-HR,
SAMSUNG ELECTRONICS INDIA LTD.**

"Guest Lecture on Talent Development and
Succession Planning"



**DR LAKSHMI IYER, DIRECTOR OF
INFORMATION SYSTEMS AND GRADUATE
PROGRAMS, UNIVERSITY OF NORTH
CAROLINA AT GREENSBORO**

The topic was 'Big Data Technologies and
Visual Analytics: Resources for Business
Analytics Research and Teaching'.



**MR. HAJA MOHIDEEN, PRESIDENT
AND CEO ROCHESTON LLC, NEW YORK**

has delivered a seminar on
Innovation Strategy





ABOUT GALGOTIAS UNIVERSITY

Galgotias University is established in 2011 by the Government of Uttar Pradesh and recognised by the University Grants Commission (UGC). The vision of GU is to be known globally for value based education, research, creativity and innovation. GU is situated on 52-acre state-of-the art campus in the National Capital Region of Delhi. Galgotias University is devoted to excellence in teaching, research and innovation, and to develop leaders who'll make a difference to the world. The University, which is based in Greater Noida, has an enrollment of over 15,000 students across more than 100 Undergraduate and Post Graduate programs.



Established by the
State Government



Association of Indian
Universities



BAR
COUNCIL OF INDIA



PHARMACY
COUNCIL OF INDIA



INDIAN
NURSING COUNCIL



AICTE



NATIONAL COUNCIL
FOR TEACHER EDUCATION



COUNCIL
OF ARCHITECTURE

INTERNATIONAL TIE-UPS

Galgotias University Has Mous And Tie-ups With Several Of The World's Top Universities



GLOBAL RECOGNITION



Galgotias University
has **5-Star QS** rating in
TEACHING & FACILITIES
QS is the world's leading
University Ranking organization

SCHOOL OF BUSINESS

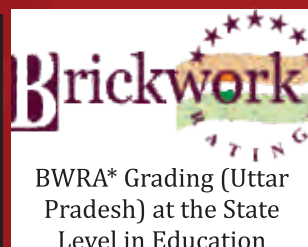
School of Business at Galgotias University, equips young professionals with pragmatic decision-making abilities and skills to comprehend, analyze and develop business strategies. It has carved a niche for itself among the best B-schools in the country with an excellent array of international collaborative arrangements with reputed universities and business schools that enable students paving the way to a unique multinational experience.

VISION

To be recognised globally for nurturing management leaders, enabling entrepreneurial skills and interdisciplinary research



TOP RANKINGS & AWARDS



Placement & Academics
Excellence Times
Business Awards 2019



**GALGOTIAS
UNIVERSITY**
Ranked amongst
TOP 20
Universities by
Business World





UNDER-GRADUATE PROGRAMS



BBA

PROGRAM OVERVIEW: The BBA program at School of Business, Galgotias University delivers management education to educate students to be effective and socially responsible managers. Our goal is that students develop the skills to be able to continuously improve the organizations they work with and identify new opportunities for their growth. The learning goals focus on Communication, Critical Thinking, Business Knowledge, Career Goals and Entrepreneurial Thinking.

DURATION: 3 years **FEE:** Rs. 87,000/- p.a.

ENTRY REQUIREMENTS: 60% or above in best four relevant subjects at XII level

For Migration from Other Universities:

- 1) BBA 1st yr. minimum 60% marks or 6.0 CGPA on a 10 point scale
- 2) 60% or above in best four relevant subjects at XII level

CAREER AVENUES: Opportunities in all verticals to serve in entry level positions in the areas of Marketing, HR Operations, Finance, Accounting / Audit.

BBA Business Analytics

PROGRAM OVERVIEW: The BBA (Business Analytics) at Galgotias University is an under-graduate program that equips a student to move towards a potentially lucrative profession in industry right after graduation. In organizations and businesses, decision making process is largely dependent on Business Analytics. Business Analytics, if carried out the right way, can help companies put the right foot forward. Business Analytics is based on data and statistical methods. It focuses on using a set of metrics to investigate an organization's/a business' past performance in order to gain valuable insight

and carry out business planning (for the future). In simple terms, it is all about exploring and inspecting the data (from past) and using it to formulate plans for the future! It may sound simple, but analytics is a complex and diverse field. Various industrial visits are also organized to give students hands on experience so that they can impart the business knowledge in classroom. Several other Co curricular and Extra curricular activities are also arranged along with teaching to implement Outcome Based Education. Outcomes-based education (OBE) a student-centered approach that demonstrates the achievements of a set of defined goals in the delivery / implementation of both the formal curriculum and extra- / co-curricular programmes and activities. OBE is implemented to develop knowledge, Designing learning Tasks and assessing the achievement of Graduates. The modern case-based approach helps to build a real business scenario within the class so that students absorb facts and theories, at the same apply leadership skills, amidst real life business situations.

DURATION: 3 years **FEE:** Rs. 1,00,000/- p.a.

ENTRY REQUIREMENTS: XII in any stream with minimum 50% marks

CAREER AVENUES: The BBA Business Analytics course Insights which can lead you towards various career prospects

Some of the esteemed job profiles you can attain after a successful completion of Program are:

- Business Analyst
- Data Analyst at Financial Services
- Project manager
- Data Mining specialist

BBA Aviation Management

PROGRAM OVERVIEW: The BBA program is made available to those who wish to take up careers in the commercial aspects of Aviation and the non-core technical areas. Aviation Management is the task of ensuring that flight operations run smoothly, passengers receive quality service on time, security is maintained, safety procedures are followed and the commercial operations are maximized to ensure good profit. This course reduces training time and costs for companies who require industry ready individuals.

DURATION – 3 Years **FEE:** Rs. 1,00,000/- p.a.

ENTRY REQUIREMENTS – XII in any stream with minimum 50% marks

CAREER AVENUES: The Civil Aviation industry provides enormous employment opportunities in India and abroad. The

employment opportunities have more than doubled in recent years in the aviation sector. There is a shortfall in the middle level of management in this sector. The rapid modernization of the Aviation industry, into the state-of-the-art sector, has also translated into the creation of additional opportunities;

- Airport Services Management; Airport Ramp Services, Transportation, Hospitality, Air Cargo (Logistics) & Baggage Handling, Fuel Supply Management, Quality Control, Estate Management, Airline / Airport Security & Safety, Load Master, etc.
- Airport and Aerodrome Management
- Line Maintenance Management
- Base Maintenance Management
- Supply Chain and Logistics Management
- Aircraft / Airline Operation Management
- Planning and Engineering Services
- Ground Equipment Management & Operations
- Corporate Fleet Management; Purchase, Leases, Conversions and Charters.
- Travel & Tourism
- Aviation Finance
- Scheduling
- Global Distribution Systems

BBA Logistics & Supply Chain Management

PROGRAM OVERVIEW: The main objective of the program is to develop a student's intellectual ability, technological skills and management skills through an appropriate blending of teaching and on job training. ... To prepare students for higher education in logistics and supply chain management programs at domestic and abroad.

One of the most common entry level positions in the field is customer service management. ... Gain experience in logistics and supply chain management you will be able to take on advanced roles such as industry. Analyst project manager global logistic manager operations to erect transportation, warehouse executives, Sr. Executives, Asst. Manager, Manager etc.

- ▲ Scope & Career Opportunities. The employability and potential for higher studies of such BBM graduates is very high. Any business, be it retail, or manufacturing, FMCG, healthcare, transportation and logistics or even e-commerce, all thrives on the expertise of Supply Chain and Logistics.
- ▲ This program is being run in collaboration with the well-known Logistics industry partner Safexpress India pvt.ltd to exploit on its real time Supply chain management expertise backed by research fineness of School of Business.

Highlights of this course

- Best Industry exposure provided by industrial experts.
- Attractive Internship program for students in highly reputed logistics & Supply chain companies.
- Ensuring project based learning and workshops apart from academic lectures

- 100% job placements assurance, Students are groomed by highly qualified and industrial expert faculties.

DURATION: 3 years

FEE: Rs. 1,00,000/- p.a.

ELIGIBILITY: XII in any stream with minimum 50% marks

CAREER AVENUES: Jobs in the field of logistics and supply chain management include logistics manager, integrated programs director, supply chain director, inventory manager, supply chain planning manager, and other specified careers.

Warehouse Supervisors, Shipping Coordinator, Operations Manager, Export Sales Coordinator, Export Executive, Logistics Coordinator, Expeditors, Custom Clearance and Freight Forwarding etc.

BBA Marketing & Automobile Management

PROGRAM OVERVIEW: The automotive industry is projected to reach a value of \$7.1 trillion by 2020 in India and employs millions of candidates worldwide in roles ranging from manufacturing to sales. For Automobile Graduates there are great employment opportunities in Private National and Multinational Automobile companies, Service Stations, Private Transport companies, Défense Services and Self Employment by setting up Automobile Garage or Maintenance Workshop.

Main objectives of three-year BBA program in Automobile Marketing and Management is to provide knowledge and to upgrade skills for present & future managers in the automotive industry or its component suppliers.

DURATION: 3 years

FEE: Rs. 1,00,000/- p.a.

ELIGIBILITY: XII in any stream with minimum 50% marks

CAREER AVENUES: BBA in Automobile Marketing and Management is designed to prepare students for entry-level to mid-level management business positions throughout all sectors of the automotive industry in India. With BBA degree students are eligible to seek positions at junior level of as Automotive Service executive, Customer Care Executive, Accessories Manager, Automotive Sales and Marketing officer, Automotive Customer Relations officer, Showroom Manager, Operations Assistant manager, Assistant Area manager, Assistant Territory Manager and many more.

BBA Public Policy

PROGRAM OVERVIEW: BBA (public policy) programme a 3 year BBA degree programme has been added with a purpose to prepare students for civil services (IAS, IFS, IPS) and to be placed in income tax, revenue services and in customs. This degree provides knowledge of laws, public finance, urban and rural study pleadership and strategy along with the study of general BBA.

DURATION: 3 years

FEE: Rs. 1,15,000/- p.a.

ELIGIBILITY: XII in any stream with minimum 50% marks

CAREER AVENUES: The BBA public policy course Insights which can lead you towards various career prospects

Some of the esteemed job profiles you can attain are:



POST-GRADUATE PROGRAMS

MBA WITH DUAL SPECIALIZATION IN: INTERNATIONAL BUSINESS /FINANCE / HUMAN RESOURCE MANAGEMENT /MARKETING / INFORMATION TECHNOLOGY /OPERATIONS MANAGEMENT/MEDIA MANAGEMENT/ BUSINESS ANALYTICS / HOSPITAL & HEALTH CARE MANAGEMENT.

PROGRAM OVERVIEW: The MBA program at School of Business, Galgotias University delivers management education to develop managerial, analytical and entrepreneurial skills with professional understanding of the social impact of business decisions. The program nurtures the students to enhance their self and contextual awareness, communication & negotiation skills, entrepreneurial skills, business knowledge and analytical thinking, thereby shaping them to be future ready leaders to excel in the business world.

DURATION: 2 years

FEE: Rs. 1,59,000/- p.a.

ENTRY REQUIREMENTS: 1) Apply for Galgotias University Management Aptitude Test (GUMAT) **Or**

2) Minimum 50% marks in graduation with minimum 55%ile or 440 score in MAT (Student can apply offline only) **Or**

3) Minimum 50% marks in graduation with minimum 50%ile in CAT/XAT/GMAT/CMAT/NMAT (Student can apply offline only)

CAREER AVENUES: Opportunities in all verticals to serve as business analysts, operations managers, marketing managers, HR Generalist and financial analysts. High growth verticals today are financial services, healthcare, FMCG, hospitality, media, e-commerce, retail energy and MSMEs.

MBA Aviation Management

PROGRAM OVERVIEW: The MBA program utilizes Industry and Institution based synergy with our competency in the field of Aviation. The students are exposed and given familiarization with the functioning of the commercial aspects and non-core technical aspects of Aviation. They will learn the general management techniques which ensure quality, safety, efficiency, profits and a wonderful air travel experience for the end users. As a manager in the specialist Aviation field, they will understand the airlines and airport management, airline operation and scheduling. They will also be familiar with the Regulatory bodies like Directorate General of Civil Aviation, Govt. of India, - Civil Aviation Requirements, Rules and Regulations, Customs procedures, etc.

DURATION: 2 Years

FEE: Rs. 1,59,000/- p.a.

ELIGIBILITY: 1) Minimum of 50% marks in Bachelor Degree **Or**

2) Minimum 50% marks in graduation with minimum 55%ile or 440 score in MAT (Student can apply offline only) **Or**

3) Minimum 50% marks in graduation with minimum 50%ile in CAT/XAT/GMAT/CMAT/NMAT (Student can apply offline only)

CAREER AVENUES: The Civil Aviation industry provides enormous employment opportunities in India and abroad. From pilots to cabin crew, ground support staffs to maintenance specialists the employment opportunities have more than doubled in recent years in the aviation sector. The rapid modernization of airports into state-of-the-art has also translated into the creation of additional opportunities.

- Aircraft Operation Management
- Ground Equipment Management
- Line Maintenance Management
- Base Maintenance Management
- Logistics Management
- Airport Services Management; Transportation, Hospitality, Air Cargo (Logistics) & Baggage Handling, Fuel Supply Management & Quality Control, Estate Management and Air Field Security.
- Corporate Fleet Management; Purchase, Leases, Conversions and Charters.
- Airport Ramp Services
- Ground Handling Operations
- Travel & Tourism
- Aviation Finance
- Scheduling and Planning

MBA Business Analytics

PROGRAM OVERVIEW: The program is designed for students who aim to learn analytical skills exclusively with respect to various business functions. The course is focused on development of proficiency in handling and analyzing voluminous data to mine significant information for successful business operations. Business analytics, as a specialization, engages a well organized and thorough investigation of data in the current global and digitized business scenario in order to capitulate unforeseen trends by performing a statistical analysis. The program enables the learners to become proficient in data-driven decision-making and facilitates transform the next generation managers to business leaders. MBA in Business Analytics is a comprehensive program which covers both the technical and business domain knowledge with specialization courses like Business Intelligence, Predictive Modeling, Data Warehousing and Data Mining, Big Data analytics, Data modeling, Statistical analysis, Capstone project amongst others.

DURATION: 2 Years

FEE: Rs. 1,59,000/- p.a.

ELIGIBILITY: 1) Minimum of 50% marks in Bachelor Degree **Or**

2) Minimum 50% marks in graduation with minimum 55%ile or

440 score in MAT (Student can apply offline only) **Or**

3) Minimum 50% marks in graduation with minimum 50%ile in CAT/XAT/GMAT/CMAT/NMAT (Student can apply offline only)

CAREER AVENUES: On successful completion of the program, students can secure jobs as Business Analyst, , Data Analyst, Business Intelligence Expert, Marketing Research Analyst and Data Mining Expert in industries such as Financial Services, Retail, Manufacturing, Healthcare, Social Media, Telecommunications with big scope in large enterprises as well as MSMEs.

MBA Logistics & Supply Chain Management

PROGRAM OVERVIEW: The aim of the program is to prepare the students to be industry ready. Logistics and supply chain is one of the most dynamic industries today enjoys a huge global outreach. Students shall undergo an industry-oriented internship giving them an overview of the industry (Supply chain & logistics), processes (Warehousing, Transportation, Packaging, Scanning, Crossdocking, and Inventory management, Material Handling, Transshipment, and Documentation etc.) and verticals (3PL, VMI, Retail, E-Commerce, and Manufacturing etc.) Customs clearance, Freight forwarding and Import export – Global supply chain management. This program is being run in collaboration with the well-known Logistics industry partner Safexpress India pvt.ltd to exploit on its real time Supply chain management expertise backed by research fineness of School of Business.

DURATION: 2 Years

FEE: Rs. 1,59,000/- p.a.

ELIGIBILITY: 1) Minimum of 50% marks in Bachelor Degree **Or**
2) Minimum 50% marks in graduation with minimum 55%ile or 440 score in MAT (Student can apply offline only) **Or**

3) Minimum 50% marks in graduation with minimum 50%ile in CAT/XAT/GMAT/CMAT/NMAT (Student can apply offline only)

CAREER AVENUES: Candidates pursue this course become Supply Chain specialist, Operation Managers, Logistics strategic planning from product manufacturing till product delivery. Engineer and/or quality analyst and later on Vice President of Operation Department who are engaged in functions such as product development, forecasting.

MBA Marketing & Automobile Management

PROGRAM OVERVIEW: The automotive industry in India is one of the largest automotive markets in the world consisting of a variety of sectors: retail (dealerships), manufacturing, distribution, aftermarket, finance, marketing, and media. New technology, strict regulations and evolving vehicle designs and consumer expectations make the automotive industry fast-paced and demanding. Two-year degree program in Automobile Management at Galgotias University prepare students for professional and essential support positions in automotive industry by providing general business and specialized automotive education and upgrade skills for present & future prospective managers in the automotive industry or its component suppliers.

With India government's 'The Automotive Mission Plan' (AMP) II 2016-26, one can expect plethora of job opportunities in this industry. The sector needs professionals with path-breaking ideas for the production of more such advanced machines

DURATION: 2 Years

FEE: Rs. 1,59,000/- p.a.

ELIGIBILITY: 1) Minimum of 50% marks in Bachelor Degree **Or**
2) Minimum 50% marks in graduation with minimum 55%ile or 440 score in MAT (Student can apply offline only) **Or**

3) Minimum 50% marks in graduation with minimum 50%ile in CAT/XAT/GMAT/CMAT/NMAT (Student can apply offline only)

CAREER AVENUES: With MBA degree in Marketing and Automobile Management , Students are eligible for making careers in a variety of business-related professions, in areas such as marketing, sales, operations, customer service, finance, and accounting at various senior level positions of as Automotive Service Managers, Customer Relationship Manager, Accessories Manager, Automotive Sales and Marketing Manager, Automotive Customer Relations Managers, Showroom Manager, Operations manager, Area manager, Territory Manager and many more.

MBA Healthcare & Hospital Management

PROGRAM OVERVIEW: The objective of MBA in Healthcare & Hospital Management program is to develop students, over the period of two Years, by rigorous field work and academics, for managerial positions in the health Industry.

DURATION: 2 years

FEE: Rs. 1,59,000/- p.a.

ENTRY REQUIREMENTS:

ELIGIBILITY: 1) Minimum of 50% marks in Bachelor Degree **Or**
2) Minimum 50% marks in graduation with minimum 55%ile or 440 score in MAT (Student can apply offline only) **Or**

3) Minimum 50% marks in graduation with minimum 50%ile in CAT/XAT/GMAT/CMAT/NMAT (Student can apply offline only)

CAREER AVENUES: This program is ideal for candidates who wish to pursue an administrative role, looking for mid-senior level jobs in the healthcare sector, doctors (MBBS / BDS / BHMS / BPT / BAMS / B.Sc. Nursing) who wish to equip themselves with managerial skill sets or just wanting to be a part of billion dollar industry and go up the ladder.

INTEGRATED PROGRAMS

INTEGRATED MBA (BBA+MBA)

PROGRAM OVERVIEW: Integrated MBA (BBA+MBA) is a unique program which ensures a natural progression towards high degree of corporate/job readiness by the time a candidate completes MBA. The level of job readiness through an integrated MBA is very high particularly for students without work experience.

DURATION: 5 years

FEE: Rs. 87,000/- p.a.

ENTRY REQUIREMENTS: 60% or above in best four relevant subjects at XII level

For Migration from Other Universities:

1) BBA+MBA 1st yr. minimum 60% marks or 6.0 CGPA on a 10 point scale

2) 60% or above in best four relevant subjects at XII level

CAREER AVENUES: Opportunities exist in Banking, Financial Services, Insurance, Consulting, FMCG, Media & Advertising, Telecom, IT/ITES, Manufacturing and MSMEs.'

DIPLOMA PROGRAMS*

Diploma in Business Administration

PROGRAM OVERVIEW: The Diploma in Business Administration program at Galgotias University trains students in key business principles and helps them master management skills required at function level. This program is designed for students whose goals include business management, self-employment, entrepreneurial ventures or a variety of different careers. This program helps develop skills as a management generalist, offering maximum flexibility in career choices. Students gain an understanding of the theory and skills needed for the practical applications of modern management techniques used in a variety of corporate, government and non-profit sectors, as well as in small business ventures. The Curriculum is designed to cater to the needs of Industry.

DURATION: 3 Years **FEE :** Rs. 45,000/- p.a.

ENTRY REQUIREMENT: Pass with 50% aggregate marks in 10th (with English) or equivalent.

CAREER AVENUE:

1. Higher studies in reputed universities in India and abroad can be pursued.
 2. Students can attain jobs in office operations, accounting and other front line jobs in business organization.
 3. Entrepreneurship ventures such as small scale business can be opened.
- * For International Candidate only

DOCTORAL PROGRAMS

DOCTOR OF PHILOSOPHY

Ph.D in Management

DURATION: Cwork1+2 **FEE :** Rs. 60,000/- p.a.

Ph.D in Logistics

DURATION: 3 years **FEE :** Rs. 1,20,000/- p.a.

Ph.D in Aviation Management

DURATION: 3 years **FEE :** Rs. 1,20,000/- p.a.

COURSE WORK: Course work for a minimum period of one year

ENTRY REQUIREMENTS: A Master's degree from a recognized Indian University or any other equivalent degree to the satisfaction of the Academic Council of the University, in the relevant field, with not less than 60% marks in aggregate or 6.5 CGPA on a 10 point scale or equivalent.

GALGOTIAS UNIVERSITY MANAGEMENT APTITUDE TEST

ELIGIBILITY CRITERIA

A Pass in Graduation (or) those appearing for the final year of Bachelor's degree/equivalent qualification examination and who have completed degree and are awaiting results can also apply.

SCHEDULE OF THE EXAMINATION

Galgotias University Management Aptitude Test will be held on Saturday, 15 June, 2019. Please visit www.geee.in for further details.

EXAMINATION PATTERN

- Galgotias University Law School Admission Test is an objective type question paper with Multiple Choice Questions.
- The duration of the Entrance Examination will be 90 minutes.
- Please refer for further details in or www.geee.in www.galgotiasuniversity.edu.in
- Pattern of the Entrance Examination Question Paper will be of OBJECTIVE TYPE with Multiple Choice.
- Five parts in Question paper – Legal Aptitude, English, General Knowledge & Current Affairs and Elementary Mathematics.
- Each part has 20 questions and each question carries one mark.
- No negative marks for wrong answers.
- The Question paper will be only in English

Programs Offered	Fees
MBA in Dual Specialization in International Business / Finance/Human Resource Mgmt. / Marketing / Information Technology / Retail Mgmt. / Supply Chain Mgmt. / Operations Mgmt. / Media Mgmt. / Family Business / Business Analytics / Hospital & Health Care Mgmt.	Rs. 1,59,000 p.a.

Syllabus

English Language comprehension, Mathematical Skill, Basic Aptitude and General Knowledge.

Admission

Applicants are required to submit the originals of all relevant documents to the university office for verification, at the time of admission. In case of any discrepancy, the university management reserves the final right to annul admission, even after the commencement of the course. The original documents will be returned to the candidate after verification.

Important Documents Required During Counseling

Applicants must carry the originals of all the documents as mentioned below, along with 2-sets of photocopies of each document:-

- GUMAT 2019 Admit Card • Class X Board Examination Mark-sheet • Class X Passing Certificate • Class XII Board Examination Mark-sheet • Class XII Passing Certificate • Graduation Marksheet • Migration Certificate • Transfer Certificate • Gap Year Affidavit if applicable • Character Certificate • Medical Fitness Certificate • 4 Passport Size Photograph • Aadhaar Card

SCHOOL OF TRAVEL & TOURISM

Tourism management is one of the fastest growing industries and it offers an exciting future. It is one of the most profitable industries and has created more than 20 million jobs in India. Tourism management deals with the planning and management of travel and tourism. There are many parts to tourism industry like, accommodation, transportation, food and beverage, attractions, events and conferences, adventure tourism, travel trade, and tourism services.

Tourism has become the most dynamic elements of the global economy and is one of the world's largest employers today. In Galgotias University, we ensure our students get best training programs that will open doors to unlimited career options. Our Courses are designed and accredited by our experts, adding value with their years of experience in the travel industry. Constant up-gradation of the course content, incorporating the latest changes and trends globally followed is not an exception but a rule Galgotias University live by.

After completion of a course in any field of travel and tourism, Galgotias School of Travel and Tourism provide placements in sectors such as hospitality, shipping, aviation and, of course, Tourism.

Depending on the certificate or diploma or the specialization you pursued in the degree and post graduate course, you can work in positions like tour operator, event manager, ticketing officer, adventure tourism expert, transport officer, holiday consultant and field officers. Other related division where professionals with a degree or diploma in travel and tourism can find openings are cargo services, logistics, transport agencies, airlines, hotels, and tourism departments in government and private concerns.

Common job profiles available in front of travel and tourism professionals include-

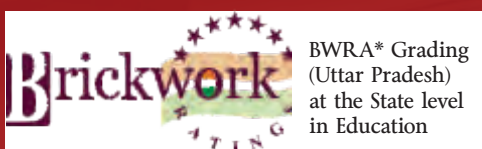
- Travel Agency staff
- Travel and Tourism Consultant
- Travel Agent
- Tour Operator
- Ticketing staff
- Air hostess
- Airline employee / Airport staff
- Entrepreneur
- Tour Guide
- Customer service manager
- Event manager
- Tour manager
- Tourism promoter / marketer

TOP RANKINGS & AWARDS

GLOBAL RECOGNITION



Galgotias University has **5-Star QS** rating in **TEACHING & FACILITIES**
QS is the world's leading University Ranking organization



Our Pillars of Strength



Mr. Paritosh Bansal is an experienced professional and an entrepreneur for over 13 years in various industries. He has done his MBA in international business from IE business school in Spain. He has interviewed over 200 candidates in different businesses, managing teams up to 50 people.

His experience started from working in the financial sector with Grant Thornton for 2 years in the statutory audit department. Later he moved on to his family business dealing with decorative wood products. Post his MBA, he had joined TravelTriangle where he gained experience in the travel domain, realizing the potential of this industry, he has continued to invest in this sector through different ventures.



Mr. Karam Sehgal has over 10 years experience in the travel and the hospitality industry. He started his career with Thomas Cook India in 2009 and was part of the core marketing and sales team for -The Indian Maharaja Luxury train. He was also associated with PURE Life Experiences, a luxury division of the company focusing on high end holidays in the Indian sub continent.

In 2012 Karam joined Check Safety First as Regional Manager- Asia, and was responsible for expanding business in countries such as Thailand, Malaysia, Indonesia, Japan, China and India. Check Safety First is a UK based company providing hygiene audit and training solutions to hotels and restaurants around the world. Later in 2015 Karam was transferred to Sri Lanka as Country Manager, to head the sales and operations for an inbound travel agency. He set-up operations and catered to clients from USA and Canada, South American, Australia, Europe, Far East etc. Using his strong management skill set Karam grew business exponentially for the organization. Currently Karam is associated with a start-up travel agency as a co-founder to set up the business that will focus on inbound, outbound, MICE, corporate and luxury travel.



CERTIFICATE PROGRAMS

CERTIFICATE IN TOURISM STUDIES

PROGRAM OVERVIEW: In recent years tourism has developed as an industry employing large number of people. Numerous operational areas in tourism also offer immense opportunities for entrepreneurs to establish their own business – big or small. These people are scattered all over the country, may not have access to institutions offering only limited number of seats in tourism courses. Hence, these programmes have been developed keeping in mind people who in future intend to make their career in some branch of tourism, or are already working in tourism related areas at various levels.

Learners will need to complete 39 credits in order to qualify for the Certificate in Tourism Studies degree.

DURATION: 8 Months - 1 Semester & 2 months Internship

FEE : Rs. 35,000/- (Total Cost)

ENTRY REQUIREMENTS: 10+2 or any other equivalent qualification with minimum 40% marks.

CAREER AVENUES: Awareness in tourism and basic skills for jobs in the sector.

Certificate course in Travel and Tourism is open to candidates who are interested in pursuing a career in the tourism industry. The course will be conducted by highly qualified professionals from the tourism industry who have a rich hands-on experience in the field of tourism and are well aware of the current trends. This course equips the students with the knowledge required for a successful career in Travel and Tourism.

UNDER-GRADUATE PROGRAMS

BACHELOR OF TOURISM ADMINISTRATION

PROGRAM OVERVIEW: The objective of this program is to provide knowledge, competence, and skills in the professional area of tourism at the Bachelor's Degree level. This program, like other Bachelor's Degree Programs can be completed in three years. Learners will need to complete 154 credits in order to qualify for the Bachelor of Tourism Administration degree.

This course aims to impart the students with fundamental and hands on knowledge of tour operations and other allied services. Bachelor of Tourism Administration is a career-oriented 3-year undergraduate course in Travel and Tourism.

DURATION: 3 Years

FEE : Rs. 80,000/- p.a.

ENTRY REQUIREMENTS: 10+2 or any other equivalent qualification with minimum 50% marks.

CAREER AVENUES: Awareness in tourism and basic skills for jobs in the sector.

Certificate course in Travel and Tourism is open to candidates who are interested in pursuing a career in the tourism industry. The course will be conducted by highly qualified professionals from the tourism industry who have a rich hands-on experience in the field of tourism and are well aware of the current trends. This course equips the students with the knowledge required for a successful career in Travel and Tourism.

POST-GRADUATE PROGRAMS

MASTER OF TOURISM MANAGEMENT

PROGRAM OVERVIEW: It is a professional program designed to cater to the needs of the tourism industry. It is useful for all those who are either employed or intend to make a career in tourism. Learners will need to complete 102 credits in order to qualify for the Master of Tourism Management degree.

DURATION: 2 Years **FEE :** Rs. 1,20,000/- p.a.

ENTRY REQUIREMENTS: Graduation in any Stream with 50 % Marks

CAREER AVENUES: To equip with professional qualifications at the managerial level in tourism and travel industry.

Diverse job opportunities are available in front of travel and tourism management professionals. Government as well as private sector enterprises are known to recruit them. Self employment is another popular career path that professionals may go for!

When it comes to Government sector, one may find a job at Tourism Boards (State as well as Central), Government Tourist information offices, Government run Hotels, Airlines, Transportation services etc.

When it comes to private sector, one may work for Travel agencies, Tour operators, Travel consultants, Airlines, Airports, Travel and ticketing websites, Visa and travel document service firms, Hotels, Resorts, Tourist information office, Cruise lines etc.

If one has entrepreneurship skills and access to decent financial resource, one may start own travel agency, ticketing firm, tour agency, travel consultancy, tourist information service etc.

For further education one can go for Ph.D. in Tourism related areas and jobs in education sector.



DIPLOMA PROGRAMS

DIPLOMA IN TRAVEL & TOURISM MANAGEMENT

PROGRAM OVERVIEW: Diploma in Travel & Tourism Management provides learners with the facility to specialize in the chosen operational areas in tourism studies and helps them acquire associated skills. Diploma in Tourism & Travel Management is an entry-level certification course in the domain of management with a focus on the decimation of skills and knowledge in regards to application of management related techniques and principles in tourism and travel industry. Learners will need to complete 77 credits in order to qualify for the Diploma in Travel & Tourism Management degree.

DURATION: 1.4 Year-2 Semester & 4 months Internship

FEE : Rs. 54,000/- p.a.

ENTRY REQUIREMENTS: 10+2 or any other equivalent qualification with minimum 50% marks.

CAREER AVENUES: One may go for job in Travel and Tourism Industry or start own business in the area. For further studies one may go for Bachelor's in Tourism Studies. The diploma is suitable for those candidates who want to seek a job as reservation and counter staff, sales and marketing staff, tour planners and tour guides. The student with diploma course can even go for the master's degree to become a teacher or lecturer. The students can also seek a job in airlines as-air hostess, flight pursuers, customer services, sales/marketing staff and traffic assistance.



WHAT IS

Our Value proposition

To be most preferred destination for management student

INTERNATIONAL TIE-UPS

- PURDUE UNIVERSITY, Calumet Campus, USA
- Goethe University, Frankfurt, Germany (Ranked among top 10 universities of world)
- University of Arkansas, Fayetteville, USA
- University of Maryland
- Kent State University
- Institute of Accountancy Arusha, Tanzania
- Inter Napa College, Sotira, Cyprus
- Chifley Business School, Australia
- Northern, Illinois University, USA
- University of Pisa, Italy
- Groupe INSEEC, France
- American Graduate School of Business, Switzerland
- Asia Pacific University, Malaysia

LEARNING METHODOLOGY

Based on the requirements of specific subjects
Learning methodology includes

- Interactive lectures
- Case study analyses
- Classroom projects and exercises
- Simulations, role plays and business games
- Group presentations
- Study of contemporary articles from journals
- Field projects and company visits
- Video presentations
- Expert guest lectures
- Activity labs



AIG

"It is a privilege and a great joy for us to extend a vote of thanks from AIG to all those who have contributed in one way or the other to make this event an promising accomplishment in all aspects. This indeed a good sign for the future for the students who shared their thoughts on how they see their great future with AIG and we equally honor their enthusiasm."

Himit Bhasin & Team
HR Department
American International Group



"We have selected good number of students from Galgotias University. Thank you for inviting us for the campus placement."

Abhinav Aggarwal
Head-Business Development
Think Money Services Pvt. Ltd.

CapitalVia

"Thanks for warm welcome. Capital Via is excited to be able to offer the students of Galgotias University, the position of Business Analyst at CapitalVia."

Priya Krishnani
Manager- HR
CapitalVia Global Research Limited



Career Advancement

Corporate Interface Cell at School of Business is dedicated to advising students on career options and providing them with the latest information on industry internship and final placement opportunities. Apart from the facilitation services, CIC also arranges for training and industry interaction sessions and 100% assistance for Industry Internships and final Placements.



B-School Survey Ratings

School of Business at Galgotias University is ranked among India's best B-School by Outlook B-School education magazine and ranked top three emerging B-Schools in the country by leading Times of India B-School Survey ranking Organization. The business magazines – Business Today-NIELSEN survey and others have placed School of Business among the Top five B-Schools in the country.



Entrepreneurship Development Cell (Incubator Center)

School of Business support provide a guiding force for young MBA aspirants who to become entrepreneurs to stay on track and realise their entrepreneurial dreams. The School aims to be a hub for entrepreneurs – a place to network with and learn from some of India's best entrepreneurial thinkers and practitioners.

Research Centre of Excellence

The faculty of School of Business and Research Centre are immersed in rigorous research opportunities and are thus at the forefront of management thinking. Explore industry-academia collaboration opportunities to drive, as well as benefit from, the cutting-edge research. The faculty of school of business has been at the forefront of innovative, high-quality research across all areas of business management.

We are ready to collaborate to jointly investigate certain areas of research in management science, or if any candidate would like to commission a research project, look no further than our faculty and Research Centers of Excellence.

International Student Exchange Program

School of Business has various International tie-ups for advance learning methodology. The exchange program can boost student language skills, gain independence and develop a global perspective on various worldly matters and helps to gain a greater understanding of the complexities of the world around you. There are many exchange programs for Indian students that can make inter-cultural study experience one of the best times of their life.



STUDENT

Welfare Services



Mentoring & Counselling

Each student has a mentor, mentor acts as the “Local guardian” and coaches the students on personal issues, behavioral issues, personal grooming, academic performance and career building.

Finance and Welfare Advisory

It aims to advise students on eligibility criteria, documentation to avail education loans from banks and merit-based scholarships.

Multi-faith Community

Being a truly Universal Diverse community, all the cultural events and festivals across all religions are celebrated with great enthusiasm and love at the school of business.

Disability Services

The campus has been designed to be disabled-friendly and facilities are provided to the differently abled students.

Health and Medical Facilities

In-house physician at campus take care of the minor injuries and ailments of the students round-the clock 24/7 days. In case of serious medical emergencies, students are taken to best multi-specialty hospital and the student administrative manager personally aids the students.

TOP Recruiters

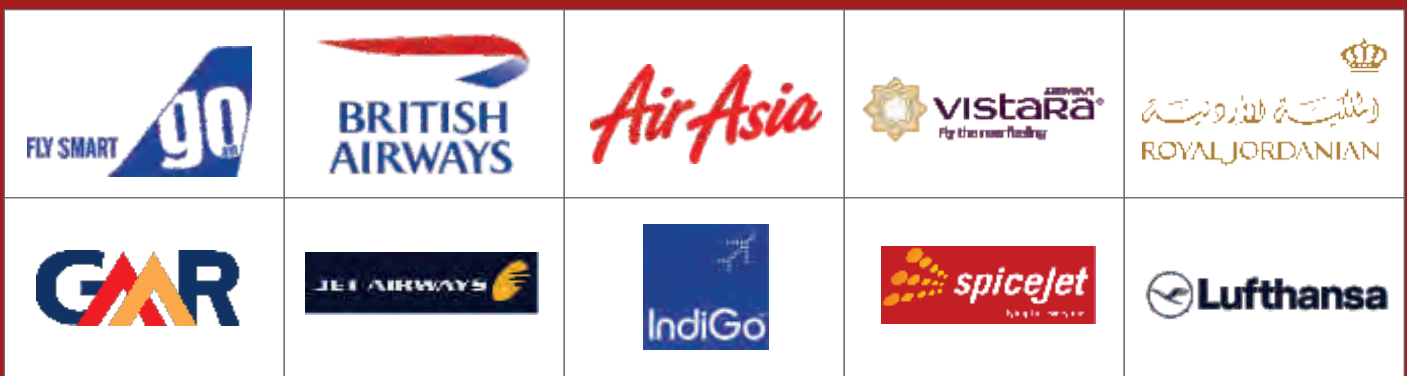
- Swiggy
- Transport Corporation of India
- Ericsson
- Indusind Bank
- Flipkart
- Amazon
- Tommy Hilfiger
- Calvin Klein
- Karvy Stock Broking
- Oyo Rooms
- Ultratech Cement
- Future Group
- Havells
- Adani Ports
- Interocean Shipping
- VIVO Mobile
- Luminous
- Muthoot Group
- CSR Liveweek
- Outlook Group
- Home Shop 18
- Mahindra Holidays
- Biju's
- TCS
- LG Electronics

10 LAC
pa

167+
Companies

472+
offers

SOME OF LEADING RECRUITERS FOR AVIATION MANAGEMENT





GALGOTIAS UNIVERSITY SIGNED MOU WITH FLYING WING SIMULATOR TRAINING CENTRE (FSWTC) FOR TRAINING AND PLACEMENT OF AVIATION MANAGEMENT STUDENTS



GALGOTIAS UNIVERSITY SIGNED MOU WITH SAFEEXRESS FOR INDUSTRIAL TRAINING AND 100% PLACEMENT OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT STUDENTS

This program is being run in collaboration with the well-known Logistics industry partner Safexpress India pvt.ltd.-Safeducate to exploit on its real time Supply chain management expertise backed by research fineness of School of Business.

SOME OF LEADING RECRUITERS FOR LOGISTICS AND SUPPLY CHAIN MANAGEMENT

	 Global Transport and Logistics		 Ashok Leyland	 Ports and Logistics
 LEADERS IN LOGISTICS	 Unilever	 ITC Limited	 Hero	 Honda Logistics
		 MUNJAL AUTO INDUSTRIES LIMITED	 Mahindra LOGISTICS	 MOTHER DAIRY
 KIA MOTORS The Power to Surprise™	 KD Logistics Time Critical Service	 OM LOGISTICS LTD. Making Business Simple <small>Performance Driven, Value Oriented Group</small>	 RIVIGO MAKING LOGISTICS HUMAN	 PRIME LOGISTICS FZCO
	 Walmart	 TATA	 SAFEEXRESS THE EXPRESS LOGISTICS SOLUTION	 SPOTON Engineered for accuracy
 CRWC	 AAI Today for the Future	 NINJA CART Transforming from e-commerce	 SHRIRAM®	 कॉनकोर CONCOR A NAVRATNA Company

Student's Club and Societies

At Galgotias University, students are encouraged to become a member of different clubs committees. With over 30 different clubs, galgotias university connects students to a platform where they can exchange knowledge, build awareness, and receive recognition.

Martial Arts Club

Apes Club

Galgotias Riding Club

Grace Club

Dramatics Club

Fine Arts Club

Humans of Gal

Galgotias Dance Club-Studio D

Galgotias Photography Club-Camcircle

Galgotias Gaming Club - F.R.A.G.

Galgotias Robotcs & Innovation CLub

Note Veda - The Music Club

Mechelites Motorsports CLUB

Scintillations-THe Fashion Club

Spic Macay Club

Lingo-Freaks-THe Literary Club

Galgotias Youth Parliament

Multicultural Business Scholars Club

Quizita Mavens - Galgotias Quiz Club

Gu Management Club

The Humanity Saviours

The Creative Club

Galgotias Sports Society

Verve Club



Martial Arts Club



Apes Club



Galgotias Riding Club



Grace Club



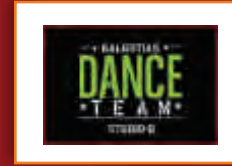
Dramatics Club



Fine Arts Club



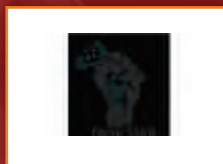
Humans of gal



Galgotias Dance Club-Studio D



Galgotias Photography Club-Cam Circle



Galgotias Gaming Club - F.R.A.G.



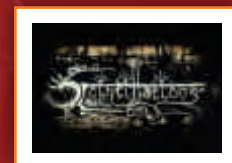
Galgotias Robotics & Innovation Club



Note Veda - The Music Club



Mechelites Motorsports Club



Scintillations The Fashion Club



Spic Macay Club



Lingo-Freaks-The Literary Club



Galgotias Youth Parliament



Multicultural Business Scholars club



Quizita Mavens - Galgotias Quiz Club



GU Management Club



The Humanity Saviours



The Creative Club



Galgotias Sports Society



Verve Club

ON-CAMPUS HOSTEL

YOUR HOME AWAY FROM HOME

Living in the hostel can teach one more than what they would have learnt in the classroom. In fact, there are some things only living away from home can teach.



1400 SEATER (AC/NON-AC HOSTEL)

BOYS HOSTEL FACILITIES

LEVEL 0 >

CR001 ▶ SQUASH COURT
CR002 ▶ FITNESS CENTRE
CR003 ▶ BADMINTON COURT
CR004 ▶ HAIER SMART LAUNDRY

LEVEL 1 >

CR101 ▶ TV LOUNGE
CR102 ▶ POOL ROOM

LEVEL 2 >

CR201 ▶ YOGA, MEDITATION AND MARTIAL ARTS ROOM
CR202 ▶ TABLE TENNIS ROOM

LEVEL 3 >

CR301 ▶ DANCE ROOM
CR302 ▶ CARROM ROOM

LEVEL 4 >

CR401 ▶ SNOOKER AND BILLIARDS ROOM
CR402 ▶ DART ROOM

LEVEL 5 >

CR501 ▶ READING ROOM
CR502 ▶ PROJECTION LOUNGE

LEVEL 6 >

CR601 ▶ AIRHOCKEY AND FOOS BALL ROOM
CR602 ▶ MUSIC ROOM

LEVEL 7 >

CR701 ▶ PLAY STATION AND X BOX ROOM
CR702 ▶ INDOOR GOLF ROOM

LEVEL 8 >

CR801 ▶ COMMON LOUNGE
CR802 ▶ COMMON LOUNGE

LEVEL 9 >

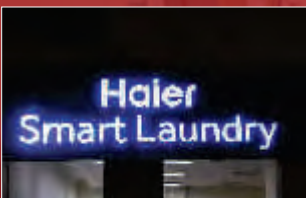
CR901 ▶ COMMON LOUNGE
CR902 ▶ COMMON LOUNGE

BOYS HOSTEL FEE (In Campus)

2 Seater (AC)	Rs.1,40,000/- p.a.
2 Seater (Non-AC)	Rs. 1,10,000/- p.a.

GIRLS HOSTEL FEE (In Campus)

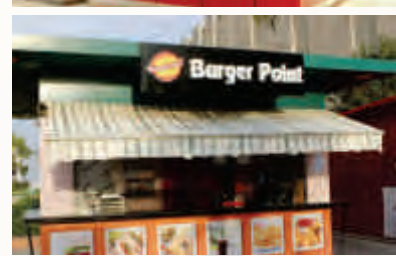
3 Seater (AC)	Rs.1,40,000/- p.a.
3 Seater (Non-AC)	Rs. 1,15,000/- p.a.





ON-CAMPUS CAFETERIAS

Galgotias University has a well ventilated, spacious, centrally-located dining hall and cafeteria that provide wholesome fare to all students. The dining hall is managed by professional staff who provide hygienic and fresh vegetarian food. The cafeteria offers a good menu of multi-cuisine delights, amidst a lively, jolly atmosphere. An exclusive corner sponsored by WHSmith outlet. There are water coolers with Zero-B for safe drinking water on all the floors of every building. Haier laundry service (with app enabled)



GROUND FACILITIES

- 3 Basketball & Badminton Ground
- 2 Football & Hockey Ground
- One Squash Room
- 4 Table Tennis & Volleyball Ground
- 2 Athletics Room
- 2 Cricket Ground



MARTIAL ARTS

Galgotias Martial Arts Club has an aim to provide training in Karate and Self Defence to the students of Galgotias.

HORSE RIDING

It was the first time in Galgotias University that the Horse Riding Club was established for giving something new and best opportunity to all the students free of cost with all the safety and precautions.



Dining by
sodexo

The food is outsourced to Sodexo which means the food is of good standards as Sodexo is one of the biggest food providers for educational institutes in the nation and has maintained its good reputation. It not just provides food, but also takes care of the maintenance and cleaning.



STUDENTS SPEAK



“Our university's Training & Placement Cell is one of the best placement cell among all the colleges. The team is very supportive and enthusiastic and takes genuine pain to place the students in the best possible companies with best salary packages in the market. I feel happy to be a part of Galgotias University.”

Sulabh Gupta (MBA)
Ceasefire Industries Limited



“It's my privilege and honour to thank Galgotia University for providing valuable assistance throughout the MBA program and enhancing my personality and ability during placement time due to which I got job in one of the renowned MNC's company like AIG.”

Deepak Kumar Shah (MBA-FM)
American International Group



“I am very thankful to my Teaching staff my university to support me throughout my MBA programme. I also thanks for my placement cell to support me placed in India's No.1 Retail Organization and special thanks to placement office team for uncountable support.”

Anuj Yadav (MBA)
Future Group



“I am thankful to Galgotias University for providing me such an amazing platform. It is just because of Placement Cell that I got placed in such a wonderful company. I will always be grateful for the wonderful opportunity Galgotias University given me.”

Sukanya John (MBA-FM)
PNB Housing & Finance Limited



“My sincere appreciation & gratitude to my HOD of LSCM Mr Ashok kumar and all faculties of Galgotias University- S.O.B - Logistics and Supply Chain Management for their efforts in imparting quality education along with practical exposure of the industry. I am very grateful to them for effectively and sincerely helping me.”

Mr. Rohitkhandelwal
DC Operation manager at Ninjacart India Pvt Ltd.
(MBA Logistics & supply chain management)



“I am indebted to the Management of Galgotias university and especially to my HOD- Logistics supply chain management who provided me a valuable opportunity with Industrial exposure with Flipkart workshop, Safexpress, OM logistics, and with several guest lectures and at lastly provided Job placement in Safexpress India pvt ltd.”

Mr. Shubham Kumar
BBA (Logistics & Supply Chain Management)

STUDENT'S ACHIEVEMENTS

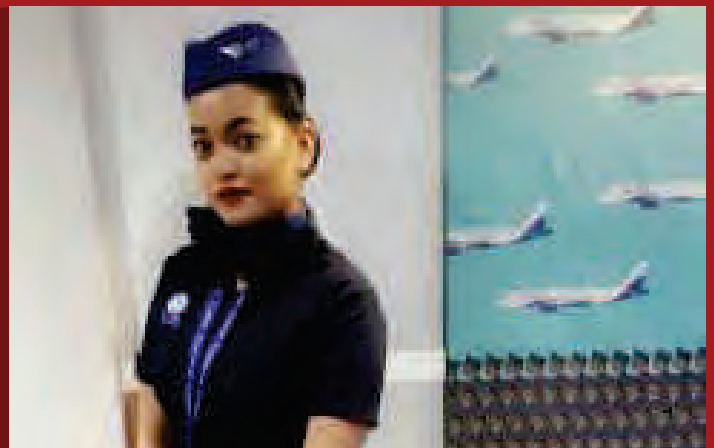
Mr. DurbaRanjan Patel (Gold medalist) MBA in Logistics & supply chain management 2016-18 batch



Mr Ashish Kumar Lath our BBA Semester VI student went under International Internship to Gdansk, Poland from 4th Dec 2017 to 21st Jan 2018. Following are the certificate of appreciation which he received during his Internship.



Ms Anjali Rawat, Student of Galgotias School of business was selected as a cabin crew in INDIGO AIRLINES.



Mr Ashish Kumar Lath our BBA Semester VI student went under International Internship to Gdansk, Poland



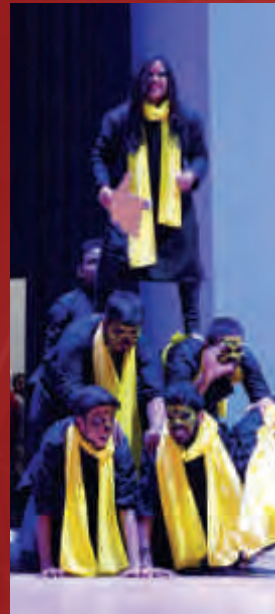
GALGOTIAS CULTURAL EVENTS











GALGOTIAS UNIVERSITY

Plot No.2, Sector 17-A, Yamuna Expressway, Opposite Buddh International Circuit,
Greater Noida, Gautam Buddha Nagar, Uttar Pradesh, INDIA

Contact : 0120-4370000, 9810162221, 9582847072 Email: admissions@galgotiasuniversity.edu.in

Website: www.galgotiasuniversity.edu.in