

Galgotias University

School of Business

BBA (Bachelor of Business Administration) Business Analytics

First Semester						Second Semester									
Sl. No.	Course Code	Course Title	L	T	P	J	C	Sl. No.	Course code	Course Title	L	T	P	J	C
1	BBAD1001	Principles of Management	3	0	0	0	3	1	BBAD1008	Business Statistics	3	0	0	0	3
2	BBAD1002	Financial Accounting	3	0	0	0	3	2	BBAD1009	Cost Accounting	3	0	0	0	3
3	BBAD1003	Microeconomics	3	0	0	0	3	3	BBAD1010	Macroeconomics	3	0	0	0	3
4	BBAD1004	Business Mathematics	3	0	0	0	3	4	BBAD1011	Business Law	3	0	0	0	3
5	BBAD1005	Business Communication	3	0	0	0	3	5	BBAD1012	Information Systems for Management	3	0	0	0	3
6	BBAD1017	Basic foundation of information technology.	3	0	0	0	3	6	BBAD1016	Principles of Marketing	3	0	0	0	3
7	BBAD1007	Business World Exposure	0	0	0	0	2	7	BBAD1014	Organizational Behavior	3	0	0	0	3
8	ENVS1001	Energy and Environment Studies	3	0	0	0	3	8	BBAD1015	Learning from NGO	0	0	0	0	2
9	FREN1003	FRENCH -I	3	0	0	0	3	9	FREN2001	FRENCH -II	3	0	0	0	3
10		Introduction to Business Analytics	3	0	0	0	3	10		Decision making using spreadsheets	3	0	0	0	3
11	SLBB 1001	Basics of English- I	0	0	2	0	1	11	SLBB1002	Basics of English- II	0	0	2	0	1
Total Credits						Total Credits									
Third Semester						Fourth Semester									
Sl. No.	Course Code	Course Title	L	T	P	J	C	Sl. No.	Course Code	Course Title	L	T	P	J	C
1	BBAD2001	Human Resource Management	3	0	0	0	3	1	BBAD2009	Research Methods	3	0	0	0	3
2		Data warehousing and Multi - Dimensional Modeling	3	0	0	0	3	2	BBAD2011	Project Planning and Management	3	0	0	0	3
3		Predictive Analytics and Decision Making	3	0	0	0	3	3	BBAD2013	Operations Research	3	0	0	0	3
4		Introduction to R	3	0	0	0	3	4		Data Mining	3	0	0	0	3
5	BBAD2005	Production and Operations Management	3	0	0	0	3	5		Data Visualization	3	0	0	0	3
6	BBAD2006	E business	3	0	0	0	3	6		Business Environment	3	0	0	0	3
7	BBAD2007	Financial Management	3	0	0	0	3	7	BBAD2014	Understanding Business Process	0	0	0	0	2
8	BBAD2008	Social Initiative	0	0	0	0	2	8	SLBB2002	Presentation Skills	0	0	2	0	1
9	SLBB2001	Skills of Communication	0	0	2	0	1	9							
Total Credit						Total Credit									
Fifth Semester						Sixth Semester									
Sl. No.	Course Code	Course Title	L	T	P	J	C	Sl. No.	Course code	Course Title	L	T	P	J	C
1	BBAD3001	Business Policy and Strategic Management	3	0	0	0	3	1	BBAD9999	Industrial Research Project	0	0	0	0	9
2	BBAD3002	Entrepreneurship	3	0	0	0	3	2	BBAD9998	Familiarizing with Research Software	0	0	0	0	4
3	BBAD3003	Business Ethics and Corporate Governance	3	0	0	0	3								
4	BBAD3004	Summer Internship Project	0	0	0	0	6								
5		Marketing Analytics	3	0	0	0	3								
6		Operations & Supply chain Analytics	3	0	0	0	3								
7		Financial Analytics	3	0	0	0	3								
8	BBAD3005	Business Function Report	0	0	0	0	2								
9	SLBB3001	Campus to Corporate - Employability	0	0	2	0	1								
10															
Total Credit						Total Credit									