

REPORT

Title of Activity	AARAMBH - The Entrepreneur's Journey"	
Poster		
Category	Self-Driven Activity	
Program Theme	Entrepreneurship	
Date	24 May, 2021	
Time	4pm onwards	
YouTube Link	https://youtu.be/rM7nz33arMs	
No. of Student Attended	76 Registered Participants: https://docs.google.com/spreadsheets/d/16qGkJU4jqOMGC1mnl8owWQN7YJAqz-kiPtgDD-7J_5w/edit?usp=sharing	
No. of Faculty Attended	2	

Description:

E-Cell, Galgotias University organized an event "AARAMBH - The entrepreneur's journey", in which young entrepreneurs of India, came forward as panelist and shared their experiences, the ups and downs they faced and the starting of their start-ups. The event was led under the supervision of Mr. Ishan Rai, Head of E-Cell Galgotias university. He said "As the young entrepreneur usually face many problems, and are confused of what to do and what not to do, therefore they being senior decided to guide their juniors or any student interested in entrepreneurship by organizing this event, where there was a great discussion between the entrepreneurs of the university, also we are ready to guide you in your journey".

It took place on a digital platform, and was streamed on YouTube as well, it was hosted by Mr. Harsh Ravi Shankar, who asked some of the really interesting question to the panelist, for the discussion and engaging the audience. Every panellist (Entrepreneur) had their own story, their own journey, but they gave a common advice try to find the problem first, and then find its solution, if you want a successful start-up.

The panelist involved in the event were:

Aditya Dhandhanian - founder of markSPORTS

Shubham Raval - Founder of SabPay

Lakshya Tyagi - Founder of Program Warehouse

Prakhar Srivastava - Founder of Prosthétik LLP

They told a start-up comprises of many things like, Networking, managing the resources, technical skills and capital etc. Most of them were successful because they were passionate towards their idea, smart enough to work on it, even a small team can give their best, the main part is played by the Motivation, sometimes you just need to build trust among your employees.

It was also discussed that Research plays a very important role in launching any start-up, researching on its pros and cons beforehand is very important to achieve success, and avoid failures, also a company should keep updating their business model, according to the current needs.

Hiring right people is very important for making a good team, quoted as "we should hire people smarter than you as they'll give you proper balance to grow the company. It was a debatable topic as there were some points like smarter people can steal your idea, but at last the execution process plays a vital role, no one can just steal your idea without having an execution plan and profit model. Expanding our business from time to time plays an important role, but it is necessary to move at our own speed, to avoid downfalls, and keep a track on everything.

In the words of Mr. Aditya "Persistence and Patience plays a very important role in growing of any company, as it is not always good times, one will definitely be facing the

downfall at least once in the journey.” The event ended by giving Vote of Thanks to the Panelists by Mr. Harsh Jaiswal and Mr. Ishan gave the closing remarks.

