INSTITUTION'S INNOVATION COUNCIL GALGOTIAS UNIVERSITY

ECell Galgotias University

Galgotias Incubation Centre for Research Innovation Start-up and Entrepreneurship

GALGOTIAS UNIVERSITY

# GALGOTIAS PITCH

## Start-up/Business Idea Pitching Competition

1st Prize: 3000/-
2nd Prize: 2000/-
3rd Prize: 1500/-

**Last date to register** : Friday, 12 March, 2021
**Presentation Submission** : Saturday, 14 March, 2021
**Presentation Date** : Tuesday, 16 March, 2021

## REPORT

Contact
Ayush-7970476060
Harshit-9319021093

**No Entry Fees.*
*Only for students presently enrolled at Galgotias University & GCET.*
**All prizes will be given to Winning team only after the attend min. 3 review & mentoring session & submit detailed Business Plan Document.*

https://www.facebook.com/iicgalgotiasuniversity/ https://instagram.com/iicgalgotiasuniversity https://twitter.com/iicgalgotiasuni

INSTITUTION'S INNOVATION COUNCIL GALGOTIAS UNIVERSITY

# GALGOTIAS PITCH

Start-up/Business Idea Pitching Competition

GALGOTIAS UNIVERSITY

(Established under Galgotias University Uttar Pradesh Act No. 14 of 2011)

## REPORT

The Entrepreneurship Cell in association with Institution's Innovation Council of Galgotias University organized 'Galgotias Pitch: Start-up/Business Idea Pitching Competition' on 16th March, 2021. The competition was open for student's team from Galgotias University & Galgotias College of Engineering only. Total 8 teams presented their Business Plan Pitch Deck. All the participants were given Business Plan presentation template to help them in making proper business plan. Team MarkSport with team members Aditya Dhandhandiya, Bhavya Varshney & Eshanshi Tyagi were declared winner for the competition. The other team PYASH and team SOUP IT were declared 1st & 2nd runner-up respectively. Mr.Ravikumar Tiwari, Mentor to Entrepreneurship Cell & IIC Galgaotias University and Dr.Anamika Pandey, Professor, School of Business were judges for the competition. Mr. Ravikumar Tiwari congratulates student's team of e-Cell Galgotias University for organizing & coordinating this competition.

# Galgotias Pitch-Startup/Business Plan Competition by IIC & Entrepreneurship Cell, Galgotias University

***Business Plan Template*** (This template has total 13 slides guidelines but only traction slide is not required for idea stage)
https://drive.google.com/file/d/1Ds1pO-4iZdzjHQNDqKjWRdMhWmzTYdaq/view?usp=sharing

**Startup/Business Plan Presentation** to have following slides:
**1. Welcome**: (Give Name to your Startup, it should be in line with problem & logical e.g. PayTM, Ola, OYO Rooms like that come up with your own name not copied and it should make some sense, Also along with name it should have some tagline for example, PayTM karo, Ghar ka Khana with Swiggy, Never have a bad meal)
**2. Problem**: (Problem you addressing and for whom you're solving)
**3. Solution**: (Solution with Compelling benefits)
**4. Product:** (What will be your product/service)
**5. Business Model** (How you make Money)
**6. Market** (Tell which is your target market, Total Available Market, Total Serviceable Market, Total Addressable Market)
**7. Competitors** (Your Competitors and how your product is better than theirs)
**8. Growth** (How you will acquire and retain customers, profitability and scalability)
**9. Financials** (How Much Money you'll make in first 3-5 years)
**10. Teams** (Tell us about your team who will be CEO, CFO, CMO, COO)
**11. Funding** (How much money you need, why you need and what you'll do with it)
**12. Summary** (End your presentation highlighting Huge opp. + Differentiated tech. + Dream team)

Last date to Register : 12 March, 2021
Presentation Date : 16 March, 2021

**Prize Money:**
1st Prize: 3000/-
2nd Prize: 2000/-
3rd Prize: 1500/-

**Rules:**
1. No Entry Fees
2. Startup/Business Idea can be Tech or Service Based
4. **Judging Parameters**: Urgency of Problem, Need for the Solution, Business Model, Team, Overall Presentation
4. **Team size**: Min. 2 and max 4 in a team
5. **Eligibility**: Any students presently enrolled at Galgotias University OR Galgotias College of Engineering & Technology
6. Team submission should be in MS Power Point Presentation only
7. **Time Limit**: 8+2 min (8 min for presentation & 2 min for conclusion)
8. Only 10 shortlisted teams from the submission will be presenting
9. Jury's decision will be final
10. Prize money is subject to min 20 team's participation
11. In the event of less than 20 team participation, organizer reserve right to cancel prize money
12. *All prizes will be given to Winning team only after they attend min. 3 Review & mentoring session & submit detailed Business Plan Document. It will be credited to Team Leader's account only.*
13. e-Certificate to be given to all participants

# GALGOTIAS PITCH COMPETITION

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**Date of Presentation: 16 March, 2021**

| Sr.No. | Startup Idea | Team Members | Email Id | Judge's Mark: Dr.Anamika Pandey | Judge's Mark: Ravikumar Tiwari | Total | Position |
|---|---|---|---|---|---|---|---|
| 1 | Soup IT (Mental Health Start-up) | Ayush Gupta | ayushgupta220601@gmail.com | 28 | 33 | 61 | Second Runner-up |
| | | Shajid Equbal | equbalshajid8@gmail.com | | | | |
| | | Kriti Sharma | | | | | |
| 2 | Pyash- Fastest Liquide provide Chain System | Suraj Kumar | knsssuraj16@gmail.com | 35 | 30 | 65 | Runner-up |
| | | Ayush Chokker | Ayush. 20scse2030105@galgotiasuniversity.edu.in | | | | |
| | | Swapnil | | | | | |
| 3 | platypus (e-Commerce | Mohd Amaan Irfan | amaanirfan2@gmail.com | 16 | 16 | 32 | 6th |
| | | Syed Dawood Enayat | | | | | |
| 4 | FIT-X | LAKSHAY CHAUHAN | | 20 | 30 | 50 | 4th |
| | | TANISHA GAUR | | | | | |
| | | ARPAN SAXENA | arpan. 20sbas1070018@galgotiasuniversity.edu.in | | | | |
| 5 | MARS Clothing Solution | SAURABH KUMAR YADAV | kumarsyadav2@gmail.com | 20 | 22 | 42 | 5th |
| | | SHAHNAWAJ KHAN | shahnawajkhan786300@gmail.com | | | | |
| 6 | Fresh Milk (SMART Packaging) | Aman Kumar | aman. 20scse1010117@galgotiasuniversity.edu.in | Disqualify | Disqualify | Disqualify (Only 2 Slides) | - |
| | | Kishor Kumar Jha | kishor. 20scse1010506@galgotiasuniversity.edu.in | | | | |
| 7 | MarkSPORTS | Aditya Dhandhandiya | aditya_dhandhania. gsobbba@galgotiasuniversity.edu.in | 43 | 45 | 88 | Winner |
| | | Bhavya Varshney | bhavya_varshney. scsebtech@galgotiasuniversity.edu.in | | | | |
| | | Eshanshi Tyagi | eshanshi_tyagi. scsebtech@galgotiasuniversity.edu.in | | | | |
| 8 | Room Tel (Room Rental App) | Swayam Soni | swayam. 20scse1010825@galgotiasuniversity.edu.in | Disqualify | Disqualify | Disqualify (Only 3 Slides) | - |

R.K. Tiwari 16/3/2021
(R.K. Tiwari)

Anamika 16/3/2021
(Dr. Anamika)

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3 - Online

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# Galgotias Pitch Competition

Final Presentation Date: 16th March, 2021

Attendance Sheet

| Sr.No. | Team Name | Member Name | School | Year of Study | Contact No. | Email-id | Sign |
|---|---|---|---|---|---|---|---|
| 1. | | | | | | | |
| 2. D | fit-X | Tanisha Gaur<br>Arpan Saxena<br>Lakshay Chauhan | SBAS | 2020-2021 | 9569490462 | tanisha.20sbas@galgotiasuniversity.edu.in | |
| 3. D | ~~Pyosh~~ PYAAS | Suroj Kumar<br>AYUSH CHHOKER<br>Swapnil Barnwal | SCSE | 2020-2021 | 8920601436 | Knsssuraj16@gmail.com | |
| 4. D | attended SOUD-IT | Ayush Gupta<br>Kriti Sharma<br>Shajid | SCSE | 2020-21 | 7970476060 | ayushgupta020601@gmail.com | |
| 5. | markSpin | Aditya<br>Bhavya Varma<br>Ishanshi Tyagi<br>Sneha Rathi | SCSE | 2018-2022 | 9113361515 | dhandhaniya10aditya@gmail.com | |
| 6. D | digital platypus | Mohd Amaan Irfan | SCSE | 2020-2024 | 9044627738 | amaanirfan2@gmail.com | |
| 7. D Online | ~~Zaara~~ clothing solns | Saurabh Kumar<br>Sneha Khan | | | | | |
| 8. Online | Fresh milk | Aman Kumar | | | | | |
| 9. Online | ~~Domtel~~ | Swayam | | | | | |
| 10. | | | | | | | |
| 11. | PYAAS | AYUSH CHHOKER | SCSE | 2020-21 | 8468036200 | Ayush Chhoker@gmail.com | |
| 12. | " | Suraj Kumar | " | 2020-21 | 8920601436 | Knsssuraj16@gmail.com | |
| 13. | " | Swapnil Barnwal | " | 2020-21 | 8630011290 | Swapnil Barnwal21@gmail.com | |

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|---|---|---|---|---|---|---|---|
| 14. | | KAKUL NIGAM | SCSE | 2020-21 | 8882012634 | kakulnigam@gmail.com | Kakul |
| 15. | | Bishal Kumar | SCSE | 2020-21 | 9304967610 | bishal_kumar.scse@gala... | Bishal |
| 16. | | Abhas Suman | GSOB | 2020-21 | 7091813437 | abhas_suman.gsobba@gal.. | Abhas |
| 17. | | Ayush Gupta | SCSE | 2020-21 | 7970476060 | ayushgupta226601@gmail.com | Ayush |
| 18. | | Ananya Goswami | SBAS | 2020-21 | 7896893922 | ananya.goswami568@gmail.com | Goswami |
| 19. | | Harshit Mishra | SCSE | 2020-21 | 9319021093 | harshitmishra116@gmail.com | Harshit |
| 20. | | Ishan Rai | SOB | 2020-21 | 9795964376 | ishanrai111@gmail.com | Ishan |
| 21. | | Awanish Yadav | SCSE | 2020-2021 | 8923678383 | awanishyadav9616@gmail.com | Yadav |
| 22. | | | | | | | |
| 23. | | | | | | | |
| 24. | | | | | | | |
| 25. | | | | | | | |
| 26. | | | | | | | |
| 27. | | | | | | | |
| 28. | | | | | | | |