

**ABSTRACT OF THE FEEDBACKS AND SUGGESTIONS RECEIVED FROM
STAKEHOLDERS AND ACTION TAKEN ON THEM**

**School of Liberal Education
Department of Mass Communication**

1) Academic Year: 2015-16

Sr. No.	Stakeholders Feedback	Action Taken
1	Workshops for Students	Workshop on light & Camera & Quark has been conducted on 20-22 Sep 2015 & on 7-9 March 2016
2	Focus on communication skill development	A workshop conducted on 3/08/2015
3	More focus on practical Assignment	Field based project in photography has been executed
4	Courses having similar content should be merged	In Multiculturalism and Media History (MJC127) content related with psychology & ideology and film making.

2) Academic Year: 2016-17

Sr. No.	Stakeholders Feedback	Action Taken
1	Workshops for Students	Workshop on Corel Draw conducted on 5-7 Oct 2016
2	Emphasis on Practical	Filled based assignment and reporting has been included, in this regard students performed street play also on
3	Providing a base for critical thinking	Assignments focused on the concept of critical thinking included in LMS based assignments

3) Academic Year: 2017-18

Sr. No.	Stakeholders Feedback	Action Taken
1	Workshops for Students	Workshop on InDesign & Multimedia Journalism organized 5 to 7 February 2018
2	Introduction of New Courses for employability	Social Media Marketing & Group Discussion & profile Management Introduced with the approval of BoS
3	Field visit should be part of curriculum	Industry and practical oriented field visits are conducted on 16 th November 2017

Dr. A. Ram Pandey
Head of Department
Mass Communication
Galgotias University


HEAD/अध्यक्ष
Dept. of Mass Communication
जनसंचार विभाग
Galgotias University
गलगोटिया विश्वविद्यालय

4	Enhancement of speaking ability & Personality	Workshops conducted on 1/08/2017 Exchange
---	---	--

4) Academic Year: 2018-19

Sr. No.	Stakeholders Feedback	Action Taken
1	Workshops for Students	Workshop organized on InDesign on 10-12 October 2018
2	Courses related with Entrepreneurship	Entrepreneurship & Presentation Skill subject approved by BoS
3	Focus on communication skill from the beginning	Public Speaking course introduced in BAJMC & MAJMC in first semester
4	An Insight of Online Courses	Introduction to Mass Communication taught through SWAYAM

5) Academic Year: 2019-20


Sr. No.	Stakeholders Feedback	Action Taken
1	Workshops for Students	Workshop on Gender Sensitization organized on
2	Imbedded courses should be divided in pure theory or practical	BOS implemented the decision on 14 June 2019
3	Continuation of PBL Courses in Master Program	BOS approved the decision on 14 June 2019
4	Unified examination system as per the University	BOS approved the decision on 14 June 2019
1	Workshops for Students	Workshop on Gender Sensitization organized on

Enclosures:

- 1- Feedback Analysis and Action Taken Report of Academic Year 2015-16
- 2- Feedback Analysis and Action Taken Report of Academic Year 2016-17
- 3- Feedback Analysis and Action Taken Report of Academic Year 2017-18
- 4- Feedback Analysis and Action Taken Report of Academic Year 2018-19
- 5- Feedback Analysis and Action Taken Report of Academic Year 2019-20


Dr. A. Ram Pandey
Head of Department
Mass Communication
Galgotias University




HEAD/अध्यक्ष
Dept. of Mass Communication
जनसंचार विभाग
Galgotias University
गलगोटिया विश्वविद्यालय