



GALGOTIAS UNIVERSITY

School of Business

National Conference

on

Emerging Trends in Indian Economy and Finance

13th-14th April 2017

About the conference:

India Inc. has effectively risen as an element in the worldwide economy. In the mean time, business enterprises over the world are amidst major authoritative changes to rise above corporate additions and concentrate on more extensive objectives of societal improvement and national welfare. Partnerships now understand the need to develop into great corporate subjects. This change of business partnerships includes various difficulties in human assets, fund, showcasing, administration and organization. Given these substances this gathering gives a stage for research-oriented people to interface, and advance business and social interests.

Regions of Interest

Today the five push regions for Indian financial supervisors are to: control expansion, maintain high financial development, help the rural part, enhance mechanical development and contain financial shortage. To chip away at these zones both the corporate part and the administration need to take hard choices in this way restoring development.

These issues related to fiscal adjustments and tax reforms, restructuring financial markets, attracting foreign and domestic investments, besides rural participation in development therefore merit attention. The conference attempts to provide a forum to deliberate over macro and micro challenges to Economic and Financial growth.

Conference Objective is to Generate and disseminate new ideas and concepts and Promote inter-disciplinary areas of research in management.

The Conference has been designed for professionals engaged in various fields of Financial and Economic research and academics. The aim of the Conference is to provide an opportunity to bring together the academic community involved in the various aspects of finance and economics, as well as to share and discuss the various advances in this field.

Conference Themes:

Financial inclusion

Financial system and institutional structure in India

Micro finance and micro credit system in India

Market micro structure

Market efficiency

Demonetization

Stock market volatility and liquidity issues

Behavioural finance and investment psychology

Accounting standards and tax reforms

Social accounting and green accounting practices in India

Financial reporting in India

Corporate governance and legal environment

Banking, insurance/re-insurance

Economic integration

Macroeconomic aspects of international trade

Fiscal and monetary policies for business fluctuations

Corporate ethics and social responsibility

New Horizons of Skill Development

Strategic entrepreneurship

Smart City Management

About the University: Galgotias University (GU) is a self-financed private university in Greater Noida, Uttar Pradesh, India. It was granted university status in 2011 by the U.P. Government under University Act. The university was set up with the vision to develop and maintain a culture of multi-disciplinary and interdisciplinary education. The University has set up 13 schools which offer various courses including School of Engineering & Technology, Business Administration, Social Sciences, Law & Legal Studies, School of Basic & Applied Sciences, etc. with an endeavor to prepare students understanding all aspects of societal challenges.

About the School: Galgotias University's (GU), School of Business mission is to graduate socially responsible business leaders with an entrepreneurial orientation and a commitment to economic development. With a focus on multidisciplinary research and education and a learning model that emphasizes active learning, GU's School of Business aspires to be globally known for innovation at the intersection of disciplines. Business programs will leverage strong linkages to other disciplines ranging from engineering to arts. Business curriculum will emphasize four core areas -- Leadership, Entrepreneurship and Innovation, Analytics, and managing Diversity. With a 100% placement record for the last four years supported by multinational firms like Accenture, Hewitt, IBM, Infosys, Nokia, and Samsung, Galgotias Institutions have earned the respect of top performers in the industry.

Submission of Abstract and Early Bird Registration: 15th March 2017

Submission of Full Length Paper: 28th March 2017

Last Date of Registration: 31st March 2017

Conference Days: 13th-14th April 2017

**Acceptance/Rejection of abstract and full length paper will be communicated within 07 days of submission.*

ORGANIZING COMMITTEE

Patrons: Mr. Suneel Galgotia, Chancellor, Galgotias University

Mr. Dhruv Galgotia, CEO, Galgotias University

Co-Patron: Prof (Dr) Renu Luthra, Vice-Chancellor, Galgotias University

Conference Director: Dr. Sadananda Prusty, Dean, School of Business, Galgotias University

Conveners: Mr. Jitin Gambhir, Program Chair (BBA), School of Business, Galgotias University

Dr. J.P. Pathak, Program Chair (BBA), School of Business, Galgotias University

Organizing Secretary: Dr. Ramarcha Kumar & Dr. Adarsh Garg, School of Business, Galgotias University

Coordinators: Ms. Geetika Puri, Dr. Uma Luthra, Dr. Rashid Khan, Ms. Sarita Singh, Ms. Divya Sharma, Dr. Danish Kirmani, Ms. Manisha, Dr. Animesh Singh, Ms. Neha Zaidi, Ms. Sheetal

Registration Fee (INR):

Research Scholars/Students: 500
Academicians: 1500
Participants from Corporate: 2000
In-absentia: 1500

**The registration fees can be paid through online transfer/cheque/DD.

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For **Cheques / Demand Drafts** : Galgotias University

- If a paper is authored by more than two authors then every subsequent author has to pay INR 1500 in addition to the fee amount mentioned above.
- One author can present maximum two papers.
- Guest with authors/other attendees have to register for the conference separately by paying INR 500 per head.
- The registration fee includes admission to all technical sessions and conference kit (conference proceedings, conference programme bulletin, etc).
- Acceptance/Rejection of abstract and full length paper will be communicated within 07 days of submission.

Guidelines for Abstract Submission:

Selection of papers for presentation will be based on detailed abstracts of about 1000 words with a clear indication of the purpose of research, methodology, major results, implications, key words and references. Selection of papers will also be on the basis of reviewers' positive remark.

Publication of selected papers:

Selected papers of the conference will be published in the Journal titled "The Researcher: International Journal of Management, Humanities and Social Sciences" (Online ISSN: 2456-1339).

